

Global Women Action Plan: Israel

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To raise the awareness to climate change and in particular to water scarcity and its effects in Israel and the region we decided to take an activist approach. We are active on online social media to raise awareness, and are working directly with communities, training groups of citizens. Also we are participating in academic studies with regards to desalination and water remediation with Ben-Gurion University. We have partnered with NGOs such EcoPeace and with Zalul with regards to water security, sustainability and climate change in the Israel-Jordan Palestinian Authority region. In particular we were recently invited to the EcoPeace conference held in Israel and Jordan to discuss a number of issues on water and sustainability in the area and in particular the advances in the Jordan Valley cleanup project.



At the conference in Jordan we were joined by the Jordanian Minister of Water and Irrigation providing a powerful message of cooperation on matters of water



We were also lucky to have been joined for part of the meetings by an Israeli MK (Miki Haimovich) who is devoted to the environment not just as a political agenda but also as a way of life, by Maya Jacobs the CEO of Zalul Environmental Association and especially by Robert Kennedy Jr who established the Waterkeeper Alliance (EcoPeace has now joined the Waterkeeper Alliance). He and his wife accompanied the whole conference.



At the meeting we initiated for the first time in the 25 years of EcoPeace conferences, a panel on "Women Leading the Change". To this end we were joined by two representatives of the Israel Businesswomen Forum Ms Tamar Oren who spoke about green investments and Ms Annie Zagoury who spoke about green architecture as means of mitigating climate change.

We are currently developing a program aimed at recruiting women to become active in programs of sustainability and environmental awareness.

